

least, replacing first identifying information with second identifying information. In this regard, the authentication mechanism of Hazra, which provides an input number to a universal authenticator (UA), is not first identifying information, nor is a response determined by the UA and provided back to the authentication mechanism second identifying information. Further, the response does not "replace" the input number. For at least these reasons, claim 1 and claims 2-9 depending therefrom are patentable over Hazra.

Regarding claim 10, nowhere does Hazra disclose delivering custom ID information to a second communication device. In this regard, while Hazra discloses sending an input number from a telephone network to a UA and receiving a response thereto from the UA, nowhere does it disclose delivering custom ID information to the second communication device. Accordingly claim 10 and claims 11-15 depending therefrom are patentable over Hazra.

New claims 32-35 are also patentable over Hazra, as Hazra does not disclose, at least, a custom identification service to receive an identification associated with a call and provide a custom identification to a second communication device with the call.

In view of these remarks, the application is now in condition for allowance and the Examiner's prompt action in accordance therewith is respectfully requested. The Commissioner is authorized to charge any additional fees or credit any overpayment to Deposit Account No. 20-1504.

Respectfully submitted,

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## APPENDIX

1           1.    A method comprising:  
2           receiving a communication to a called party at a specified  
3 destination from a first communication device, the communication  
4 having associated therewith [a] first identifying information;  
5           authenticating a user of the first communication device; and  
6           replacing the first identifying information with second  
7 identifying information.  
8

1           2.    The method of claim 1 further comprising [: retrieving  
2 the second identifying information as a function of an identity  
3 of the user as authenticated] routing the communication to the  
4 specified destination.